

# After the Meeting

Once the event wraps, the real fun begins. Attendees can explore Denison's award-winning Great American Main Street, a vibrant downtown district filled with locally owned boutiques, unique eateries, nightlife, and live entertainment. Just minutes away, Lake Texoma offers opportunities for boating, fishing, hiking, and lakeside relaxation.

If guests choose to stay for the weekend, they can enjoy weekly events, festivals, and activities that bring the community to life. From outdoor concerts to wine walks and seasonal celebrations, Denison offers the perfect mix of small-town charm and big-time fun for a memorable extended stay.

# What We Can Do For You

Our team is here to make your planning process seamless. We assist with RFP distribution, room blocks, group dining and experiences, and local vendor referrals. Let us help coordinate team activities like HeyDay, Ironroot Distillery tours, fishing trips, or museum visits. We can also provide welcome bags to give your guests a warm Denison welcome.

## Group Private Dining Options:

34 Chophouse · The Grill & Venue at 84 West  
North Rig Grill · Rustico · Emily's Kitchen

# Let's Start Planning!

## Jordan Starr | Tourism Manager

[jstarr@denisontx.gov](mailto:jstarr@denisontx.gov)

903-647-7976

## Discover Denison Visitor Center

321 W Main Street

Denison, TX 75020



Click the QR code to explore Discover Denison's Meeting Planning website and start planning your next event with ease.



# Meet in Denison

*Small Town Hospitality, Big-Time Possibilities*

**Host your next conference, meeting, or event in award-winning Denison, Texas.**



*Official Meeting Planner Guide*



## Why Choose Denison?

Denison, Texas offers the perfect blend of convenience, charm, and capability for meeting planners seeking a standout destination. Ideally situated just north of the DFW Metroplex—only an hour from both DFW International Airport and Dallas Love Field—Denison makes hosting professional, memorable gatherings easy. From corporate conferences and meetings to industry expos, planners will find exceptional value, versatile venues, and a welcoming community.

Beyond the meeting room, Denison offers unforgettable experiences that enhance any event. Attendees can explore Lake Texoma, wander our award-winning downtown district filled with boutiques and eateries, or enjoy vibrant nightlife and live entertainment. As the birthplace of President Eisenhower, Denison also offers a variety of museums and historic attractions to explore during downtime. With the Hilton Garden Inn finishing a full renovation and Margaritaville Lake Resort opening in 2028, Denison is quickly becoming one of Texoma's premier event destinations.

## Venues For Every Occasion...

Denison has the perfect space for your event. The Hilton Garden Inn's Texoma Event Center offers 19,728 square feet for conferences and corporate gatherings, while other historic and unique venues across the city provide flexible options with charm and character. No matter the size or style, Denison has a space that fits.

VENUE	SQ. FT.	CLASSROOM	THEATRE	BANQUET	RECEPTION	CONFERENCE
Texoma Event Center						
Magnolia Ballroom	10,296	643	1143	857	1030	-
Magnolia I	2,592	162	288	216	259	62
Magnolia II	2,592	162	288	216	259	62
Magnolia III	5,112	320	567	425	320	123
Magnolia IV	1,296	81	144	108	130	31
Magnolia V	1,296	81	144	108	130	31
Rosewood Ballroom	1,702	106	189	142	170	41
Rosewood I	598	38	66	50	60	14
Rosewood II	552	33	58	43	52	13
Rosewood III	552	33	58	43	52	13
Cypress	675	42	75	56	68	16
Foxglove	675	42	75	56	68	16
Green Room	266	12	30	22	30	8
Hillwood Manor						
The Katy Depot						
The Venue on Main						
Desk & Easel						
Eisenhower Business Center						

## Hotels

Hilton Garden Inn Denison/Sherman

- 130 Hotel Rooms
- On-site Restaurant

Best Western Plus Texoma Hotel and Suites

- 79 Hotel Rooms

La Quinta Inn & Suites by Wyndham Denison

- 74 Hotel Rooms

Lake Texoma Inn and Suites

- 79 Hotel Rooms

Hampton Inn and Suites

- 79 Hotel Rooms

All Denison hotels offer the following amenities:

- Fitness Center onsite
- Complimentary breakfast with stay
- Pool
- Meeting space

*Now featuring a fully renovated  
Hilton Garden Inn and the future  
Margaritaville Resort!*

