After the Meeting

Once the event wraps, the real fun begins. Attendees can explore Denison's award-winning Great American Main Street, a vibrant downtown district filled with locally owned boutiques, unique eateries, nightlife, and live entertainment. Just minutes away, Lake Texoma offers opportunities for boating, fishing, hiking, and lakeside relaxation.

If guests choose to stay for the weekend, they can enjoy weekly events, festivals, and activities that bring the community to life. From outdoor concerts to wine walks and seasonal celebrations, Denison offers the perfect mix of small-town charm and bigtime fun for a memorable extended stay.

What We Can Do For You

Our team is here to make your planning process seamless. We assist with RFP distribution, room blocks, group dining and experiences, and local vendor referrals. Let us help coordinate team activities like HeyDay, Ironroot Distillery tours, fishing trips, or museum visits. We can also provide welcome bags to give your guests a warm Denison welcome.

Group Private Dining Options: 34 Chophouse · The Grill & Venue at 84 West North Rig Grill · Rustico · Emily's Kitchen

Let's Start Planning!

Jordan Starr | Tourism Manager

jstarr@denisontx.gov 903-647-7976

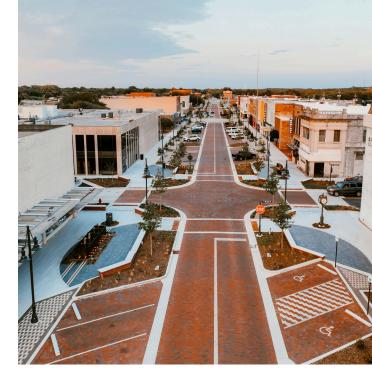
Discover Denison Visitor Center

321 W Main Street Denison, TX 75020



Click the QR code to explore Discover Denison's Meeting Planning website and start planning your next event with ease.





Meet in Denison

Small Town Hospitality, Big-Time Possibilities

Host your next conference, meeting, or event in award-winning Denison, Texas.



Official Meeting Planner Guide



Why Choose Denison?

Denison, Texas offers the perfect blend of convenience, charm, and capability for meeting planners seeking a standout destination. Ideally situated just north of the DFW Metroplex—only an hour from both DFW International Airport and Dallas Love Field—Denison makes hosting professional, memorable gatherings easy. From corporate conferences and meetings to industry expos, planners will find exceptional value, versatile venues, and a welcoming community.

Beyond the meeting room, Denison offers unforgettable experiences that enhance any event. Attendees can explore Lake Texoma, wander our award-winning downtown district filled with boutiques and eateries, or enjoy vibrant nightlife and live entertainment. As the birthplace of President Eisenhower, Denison also offers a variety of museums and historic attractions to explore during downtime. With the Hilton Garden Inn finishing a full renovation and Margaritaville Lake Resort opening in 2028, Denison is quickly becoming one of Texoma's premier event destinations.

Venues For Every Occasion...

Denison has the perfect space for your event. The Hilton Garden Inn's Texoma Event Center offers 19,728 square feet for conferences and corporate gatherings, while other historic and unique venues across the city provide flexible options with charm and character. No matter the size or style, Denison has a space that fits.

VENUE	SQ. FT.	CLASSROOM	THEATRE	BANQUET	RECEPTION	CONFERENCE
Texoma Event Center Magnolia Ballroom Magnolia I Magnolia II Magnolia III Magnolia IV Magnolia V Rosewood Ballroom Rosewood I Rosewood II Rosewood III Cypress Foxglove Green Room Hillwood Manor The Katy Depot The Venue on Main Desk & Easel Eisenhower Business Center	10,296 2,592 2,592 5,112 1,296 1,702 598 552 552 675 675 266	643 162 162 320 81 81 106 38 33 42 42	1143 288 288 567 144 189 66 58 58 75 75 30	857 216 216 425 108 108 142 50 43 43 56 56 22	1030 259 259 320 130 130 170 60 52 52 68 68 30	- 62 62 123 31 31 41 14 13 16 16 8

Hotels

Hilton Garden Inn Denison/Sherman

- 130 Hotel Rooms
- On-site Restaurant

Best Western Plus Texoma Hotel and Suites

• 79 Hotel Rooms

La Quinta Inn & Suites by Wyndham Denison

• 74 Hotel Rooms

Lake Texoma Inn and Suites

• 79 Hotel Rooms

Hampton Inn and Suites

• 79 Hotel Rooms

All Denison hotels offer the following amenities:

- Fitness Center onsite
- Complimentary breakfast with stay
- Pool
- Meeting space

Now featuring a fully renovated Hilton Garden Inn and the future Margaritaville Resort!

