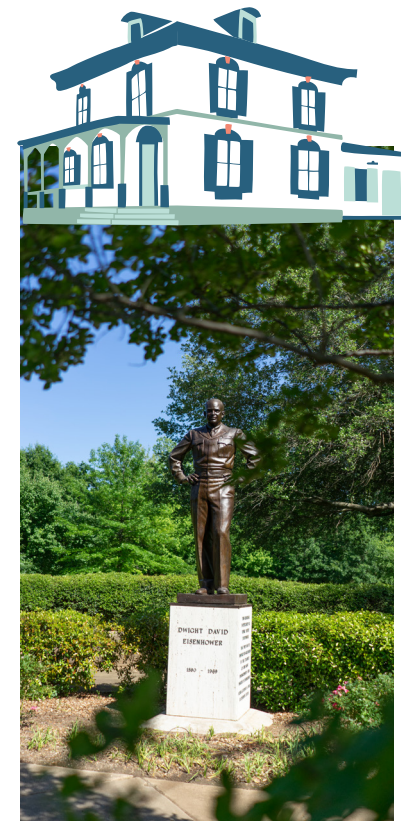


Culture & History

Located one hour north of Dallas and sitting just 10 minutes south of Lake Texoma, Denison, TX is the perfect destination. Known as the gateway city, Denison was founded in 1872 in conjunction with the Missouri-Kansas-Texas Railroad and was the entry point of the first non-Texas based railroad. You can visit both the Historic Katy Depot and the Red River Railroad Museum in Downtown Denison.

Denison is also the birthplace of President Dwight D. Eisenhower. His home has been restored and is open daily to the public for tours.



Viticulturalist, TV Munson, moved to Denison in 1876 and because of the root stock he developed here, he saved the European wine industry from devastation in the 1840's. Today, Cognac, France and Denison are known as sister cities. TV Munson's legacy continues through the viticulture program at Grayson College.

RED RIVER RAILROAD MUSEUM
124 W Main St, Denison, TX 75021

PERRIN AIRFORCE BASE MUSEUM
426 McCullum Ave, Denison, TX

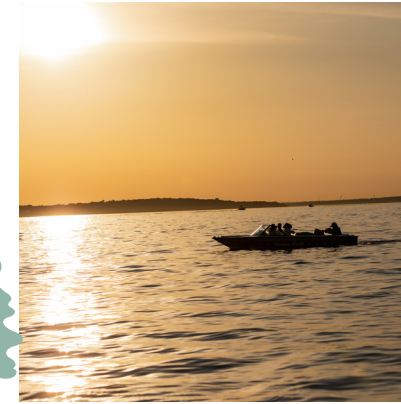
T.V. MUNSON "VINITA"
530 W. Hanna Street, Denison, TX

EISENHOWER'S BIRTHPLACE
609 S Lamar Ave, Denison, TX



Sports & Recreation

Denison is full of picturesque parks and natural beauty. Enjoy kayaking, hiking, biking and more plus book your next tournament at our state-of-the-art sports facility – Texoma Health Foundation Park.



WATERLOO LAKE REGIONAL PARK
1000 Waterloo Lake Dr, Denison, TX

HERITAGE PARK
324 W. Main St, Denison, TX

MUNSON PARK
1801 N. Eisenhower Pkwy, Hwy 69, Denison TX

EISENHOWER STATE PARK
50 Park Rd. 20, Denison, TX

TEXOMA HEALTH FOUNDATION PARK
3801 US Hwy 75, Denison, TX

LAKE TEXOMA

DENISON GOLF & COUNTRY CLUB
4770 FM 84, Denison TX

Eat & Drink

From an internationally acclaimed distillery to local farm to table fare, Denison has something for everyone! Enjoy our local farm ingredients, craft cocktails, and local diners! For a complete restaurant listing, visit discoverdenison.com.



Boutiques & Shopping

When it comes to shopping – just park your car and take a stroll down our Historic Main Street. Peruse galleries that are filled with art and eclectic gifts or browse a variety of antique stores and trendy boutiques.

For a complete list of all our shops, visit DiscoverDenison.com



Events & Entertainment

FALL FEST
First Saturday in October
Main Street

EISENHOWER'S BIRTHDAY CELEBRATION
2nd Saturday in October
Eisenhower's Birthplace

DIA DE MUERTOS FESTIVAL
1st Saturday of November
Main Street

DENISON ARTS & JAZZ FESTIVAL
3rd weekend in November
Main Street

TREE LIGHTING AND CHRISTMAS PARADE
First Thursday in December
Main Street

DENISON ON ICE
Mid November through the first week of January
Main Street



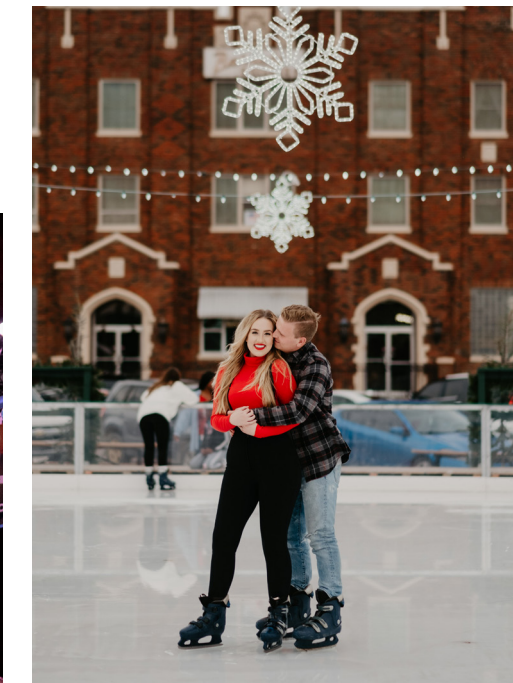
DOC HOLLIDAY SAINTS & SINNERS FESTIVAL
Last Saturday of April
Main Street

MUSIC ON MAIN
10 week free Friday Night Summer Concert Series
Downtown Denison

FARMER'S MARKET
Saturdays
April – October

HEYDAY ENTERTAINMENT
US 75. Denison, TX

URBAN AIR
3401 Southbend Dr, Denison, TX



For a complete event listing, visit DiscoverDenison.com

Where to Stay

Whether you are looking for a quaint B&B or needing space for a large convention, Denison has it all!

BEST WESTERN TEXOMA HOTEL & SUITES
810 N. U.S Hwy. 75 Denison, TX 75020
903-327-8883

DAVIS ON MORTON BED & BREAKFAST
412 W. Morton St, Denison, TX 75020
903-361-7433

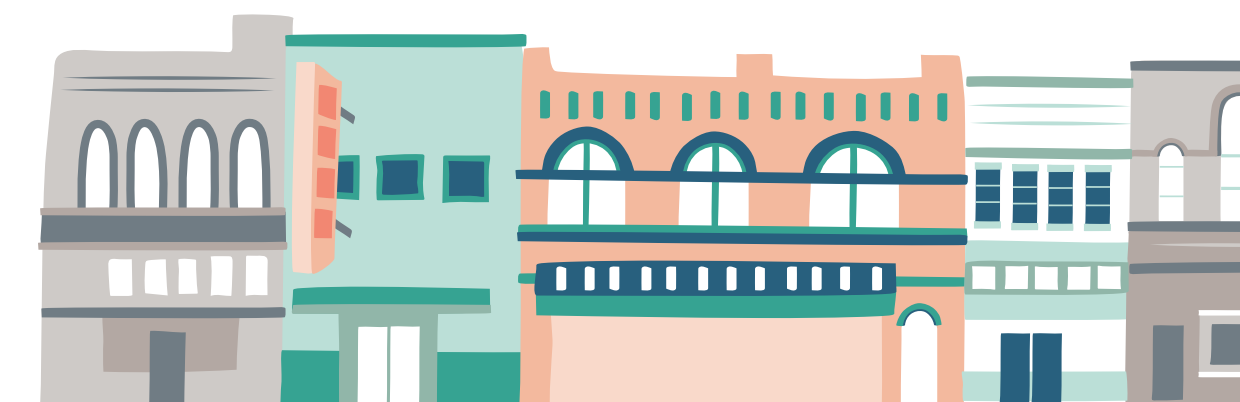
HAMPTON INN & SUITES
3415 Ansley Blvd, Denison, TX 75020
903-464-9010

HILTON GARDEN INN DENISON-SHERMAN AT TEXOMA EVENT CENTER
5015 US Hwy 75, Denison, TX 75010
903-463-3331

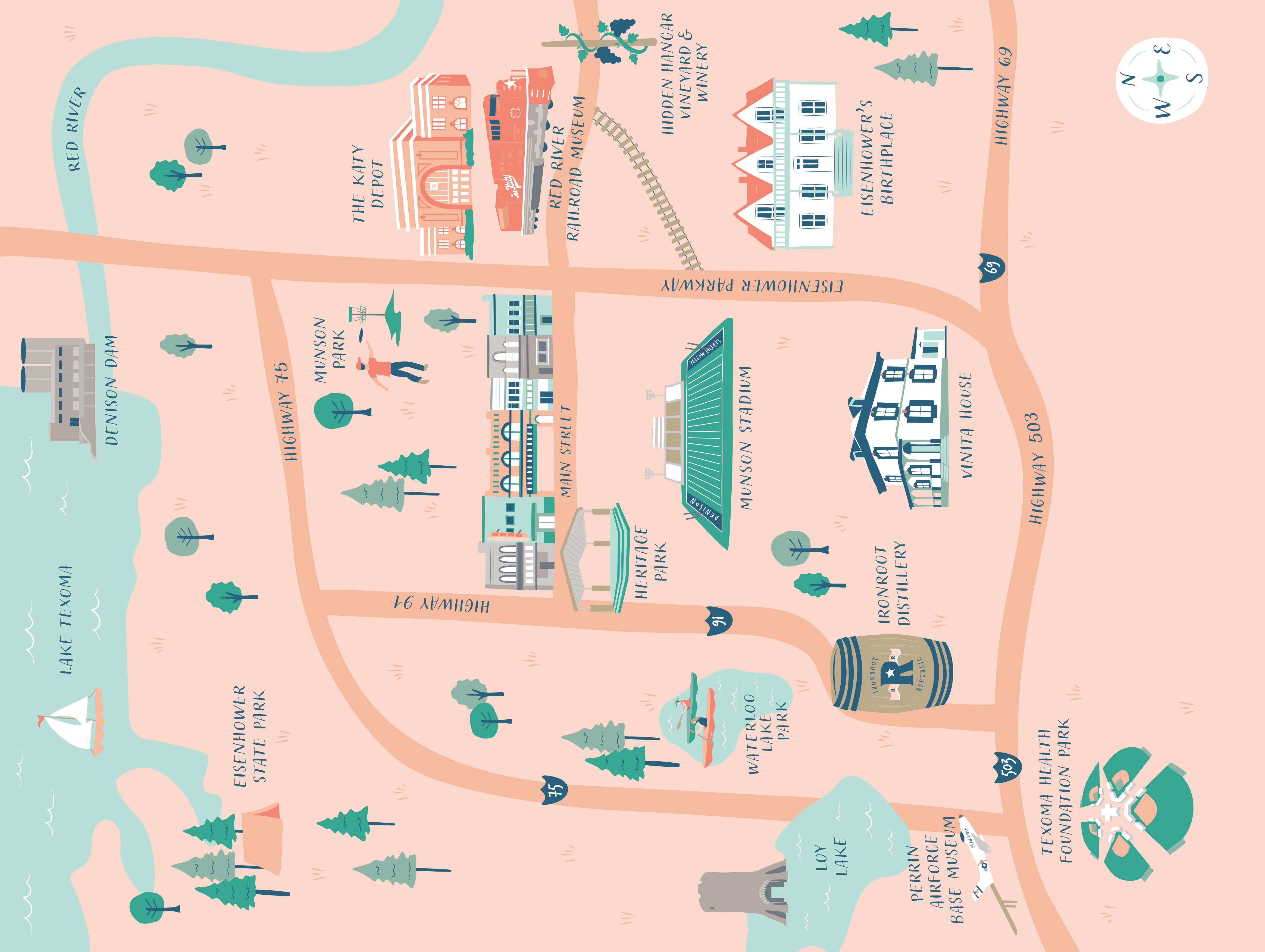
HOLIDAY INN EXPRESS HOTEL & SUITES
715 N. Point Lookout Dr, Denison, TX 75020
903-463-2500

LA QUINTA INN & SUITES
801 N Hwy 75, Denison, TX 75020
903-464-0340

MOTEL 6
615 Hwy 75, Denison, TX 75020
903-465-4446



For a complete list of lodging options, visit DiscoverDenison.com



RED RIVER

LAKE TEXOMA

DENISON DAM

EISENHOWER
STATE PARK

HIGHWAY 75

MUNSON
PARK

HIGHWAY 91

MAIN STREET

HERITAGE
PARK

EISENHOWER PARKWAY

WATERLOO
LAKE
PARK

LOY
LAKE

PERRIN
AIRFORCE
BASE MUSEUM

TEXOMA HEALTH
FOUNDATION PARK

THE KATY
DEPOT

RED RIVER
RAILROAD MUSEUM

HIDDEN HANGAR
VINEYARD &
WINERY

EISENHOWER'S
BIRTHPLACE

VINITA HOUSE

IRONROOT
DISTILLERY

MUNSON STADIUM

HIGHWAY 69

HIGHWAY 503

